

GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Contract # Schedule Dates

Salesperson

Sales Office

Buyer Name

Comments

Date:

Advertiser

09/12/12-09/17/12 Obama for America (6765)

Agency GMMB (4408) Product

Political/Candidate (1161) Brand political candidate (1775)

101765

Philadelphia Office, Philiy (1680) Eagle Television/Philadelphia Office

KAUFMA, MEREDITH

Phone/Fax

CPE 95/101/1536/SKED A **Account Types**

National/Political Billing Type Standard

> OBAMA/P/D SKED A:30 OBAMA FOR AMERICA SKED A

Date Entered Last Modified

Entered By

08/03/12 09/14/12 Jessica Ellis

\$7,803.75

CO-OP No

ECR07894238 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00 Commission

Date:

Comments:

Net Total \$44,221.25

Sales Tax

WBNS-TV (WBNS)		
By Broadcast Month	Spots	<u>Rate</u>
Sep. 2012	133	\$52,025.00
Grand Total:	133	\$52,025.00
fine		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Τu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station:	Comments	Entere
1.0	Revised Line / SPOT	09/11/12-09/14/12	5	:30	5A- 5:55A (EST)	6		χ	X	Х	X	1				WBNS-TV (WBNS)	5a	8/3/12
1.1	Normai Line / SPOT	09/12/12-09/14/12	5	:30	5A- 5:55A (EST)	6		:	Х	X ¦	X	1	6	\$150.00	\$900.00	WBNS-TV (WBNS)	5a	8/20/12
2.0	Revised Line / SPOT	09/11/12-09/14/12	5	:30	5:57A- 7A (EST)	- 6		; X	χ	X	Х	:				WBNS-TV (WBNS)	6a	8/3/12
2.1	Normal Line / SPOT	09/12/12-09/14/12	5	:30	5:57A- 7A (EST)	6			х	Х	х		6	\$350.00	\$2,100.00	WBNS-TV (WBNS)	6a	8/20/12
3.0	Revised Line / SPOT	09/11/12-09/14/12	5	:30	8A- 8:55A (EST)	6		Х	Х	Х	Х					WBNS-TV (WBNS)	THIS MORNING Ba	8/3/12
3.1	Normal Line / SPOT	09/12/12-09/14/12	5	:30	8A- 8:55A (EST)	- 6	-	1	х	Х	x ·	:	6	\$150.00	\$900.00	WBNS-TV (WBNS)	CBS THIS MORNING AT	8/20/12
4.0	Revised Line / SPOT	09/11/12-09/14/12	5	:3€	4:25A- 4:58A (EST)	4		X	Х	X ¦	X					WBNS-TV (WBNS)	4308	8/3/12
4.1	Normal Line / SPOT	09/12/12-09/14/12	5	:30	4:25A- 4:58A (EST)	4			Х	χ¦	Х		4	\$10.00	\$40.00	WBNS-TV (WBNS)	430a	8/20/12
5.0	Revised Line / SPOT	09/11/12-09/14/12	5	:30	8:58A- 9:55A (EST)	4		Χ	X	X	Χİ	L.				WBMS-TV (WBNS)	KELLY	8/3/12
5.1	Normal Line / SPOT	09/12/12-09/14/12	5	:30	8:58A- 9:55A (EST)	4			Х	X	X		4	\$175.00	\$700.00	WBNS-TV (WBNS)	KELLY	8/20/12
6.0	Revised Line / SPOT	09/11/12-09/14/12	5	:30	9:58A- 10:55A (EST)	4		Х	Х	χ	Х					WBNS-TV (WBNS)	DEAL	8/3/12
6.1	Normal Line / SPOT	09/12/12-09/14/12	5	:30	9:58A- 10:55A (EST)	4			Х	X	X :	:	1	\$250.00	\$250.00	WBNS-TV (WBNS)	DEAL	8/20/12
6.1.1	Closed Preempt	09/12/12									i					WBNS-TV (WBNS)	Political/Spot -\$800	

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race	or ethnicity. Any provision in any order or agreement for advertising that purports to	discriminate on the basis of race or ethnicity, even if handwritten, typed or

otherwise made a part of the particular contract, is herby rejected."

Accepted-Station:



GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Contract # Schedule Dates Advertiser

Agency

Buyer Name

Comments

101765 09/12/12-09/17/12 Obama for America (6765)

GMMB (4408)

Product Political/Candidate (1161) Brand political candidate (1775)

Salesperson Philadelphia Office, Philly (1680) Sales Office Eagle Television/Philadelphia Office

KAUFMA, MEREDITH

Phone/Fax CPE

95/101/1536/SKED A

Account Types National/Political Billing Type Standard

> OBAMA/P/D SKED A:30 OBAMA FOR AMERICA SKED A

Date Entered 08/03/12 Last Modified 09/14/12

Jessica Ellis **Entered By** No

CO-OP ECR07894238 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

\$7,803.75 **Net Total** \$44,221.25

Sales Tax

Commission

	Spots 122	Rate
Sep. 2012	133	\$52,025.00
Grand Total:	133	\$52,025.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa St	Spots	Rate	Total	Station	Comments	Entered
6.1.2	Clased Preempt	09/13/12							1		1	:				WBNS-TV (WBNS)	Political/Spot -\$800	
6.1.3	Preempt	09/14/12							1							WBNS-TV (WBNS)	Political/Spot -\$800	
7.0	Revised Line / SPOT	09/11/12-09/14/12	5	:30	10:58A- 11:57A (EST)	6		X	X	X .	X					WBNS-TV (WBNS)	TPIR	8/3/12
7.1	Normal Line / SPOT	09/12/12-09/14/12	5	:30	10:58A- 11:57A (EST)	6			х	X	Х		1	\$225.00	\$225.00	WBNS-TV (WBNS)	TPIR	8/20/12
7.1.1	Closed Preempt	09/12/12	T			1			!		1					WBNS-TV (WBNS)	Political/Spot -\$400	
7.1.2	Closed Preempt	09/12/12								:	1					WBNS-TV (WBNS)	Political/Spot -\$800	
7.1.3	Closed Preempt	09/13/12							!	:	:	1				WBNS-TV (WBNS)	Political/Spot -\$400	
7.1.4	Closed Preempt	09/14/12	1						1	1	!	I I				WBNS-TV (WBNS)	Political/Spot -\$400	
7.1.5	Preempt	09/13/12							I L		1					WBNS-TV (WBNS)	Political/Spot -\$400	
8,0	Revised Line / SPOT	09/11/12-09/14/12	5	:30	11:58A- 12:30P (EST)	4		Х	Χ	X	χ					WBNS-TV (WBNS)	noon	8/3/12
8.1	Normal Line / SPOT	09/12/12-09/14/12	5	:30	11:58A- 12:30P (EST)	4		:	Х	X :	Х		4	\$275.00	\$1,100.00	WBNS-TV (WBNS)	NOON NEWS	8/20/12
9.0	Revised Line / SPOT	09/11/12-09/14/12	5	:30	12:30P- 2P (EST)	4		Х	Х	X ¦	X	- :				WBNS-TV (WBNS)	SOAPS	8/3/12
9.1	Normal Line / SPOT	09/12/12-09/14/12	5	:30	12:30P- 2P (EST)	4					X		3	\$275.00	\$825.00	WBNS-TV (WBNS)	SOAPS	8/20/12
9,1,1	Closed Preempt	09/12/12				1		1	1	İ	- 1	1				WBNS-TV (WBNS)	Political/Spot -\$800	

2.1.1 Crosen Liecular	U3) 12) 12				1 1 1 1	1		WENTS-TY (WONS)	r-discar/apor - 4000	
		 	CON	FIF	RMATION CONTR	> ====================================				
ccepted-Agency/Advertiser:		Date:	Accepted-Str	ation:		Date:	Comments:			



GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Contract # Schedule Dates

09/12/12-09/17/12 Advertiser Obama for America (6765) Agency

GMMB (4408)

Product Political/Candidate (1161) Brand political candidate (1775)

Salesperson Philadelphia Office, Philly (1680) Sales Office Eagle Television/Philadelphia Office

101765

KAUFMA, MEREDITH

Phone/Fax

Buyer Name

Comments

Date:

CPE 95/101/1536/SKED A

Account Types National/Political **Billing Type** Standard

> OBAMA/P/D SKED A:30 OBAMA FOR AMERICA SKED A

Date Entered

Entered By

08/03/12 **Last Modified** 09/14/12 Jessica Ellis

CO-OP No

ECR07894238 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Date:

Comments:

Commission \$7,803.75 Net Total \$44,221.25

Sales Tax

WBNS-TV (WBNS) By Broadcast Month	Spots .	Rate
Sep. 2012	133	\$52,025.00
Grand Total:	133	\$52,025.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo) Tu	u W	e T	h F	r S	a Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Revised Line / SPOT	09/11/12-09/14/12	5	:30	2P- 3P (EST)	4		X	. X	, >	(¦x	C¦.	1				WBNS-TV (WBNS)	TALK	8/3/12
10.1	Normal Line / SPOT	09/12/12-09/14/12	5	:30	2P- 3P (EST)	4		:	Х	: ¦ >	⟨¦ x	(1	1	\$175.00	\$175.00	WBNS-TV (WBNS)	TALK	8/20/12
10.1.1	Closed Preempt	09/13/12						1		1	ı.	1					WBNS-TV (WBNS)	Political/Spot -\$400	
10.1.2	Preempt	09/14/12						:		1	1	į,					WBNS-TV (WBNS)	Political/Spot -\$800	
10.1.3	Preempt	09/14/12						1		1	: :	1					WBNS-TV (WBNS)	Pre-Empt/Spot - CBS SPECIAL REPORT	
11.0	Revised Line / SPOT	09/11/12-09/14/12	5	:30	3P- 3:55P (EST)	4		1 X	: X	()	κţ	(1				WBNS-TV (WBNS)	DR PHIL	8/3/12
11.1	Normal Line / SPOT	09/12/12-09/14/12	5	:30	3P- 3:55P (EST)	4	-	1	Х	(† >	()	(3	3	\$175.00	\$525.00	WBNS-TV (WBNS)	DR PHIL	8/20/12
11.1.1	Closed Preempt	09/13/12					Ī			1	1	1					WBNS-TV (WBNS)	Political/Spot -\$800	
12,0	Revised Line / SPOT	09/11/12-09/14/12	5	:30	3:58P- 5P (EST)	4		' X	()	(;)	κ¦	C !	1				WBNS-TV (WBNS)	DR QZ	8/3/12
12.1	Normal Line / SPOT	09/12/12-09/14/12	5	:30	3:58P- 5P (EST)	4		1	· X	()	κ¦>	(4	\$175.00	\$700.00	WBNS-TV (WBNS)	DR OZ	8/20/12
13.0	Revised Line / SPOT	09/11/12-09/14/12	5	:30	SP- 6P (EST)	7	,	X	(X		⟨ [>	C.					WBNS-TV (WBNS)	Sp	8/3/12
13.1	Normal Line / SPOT	09/12/12-09/14/12	5	:30	5P- 6P (EST)	6	5		Χ	(κ ¦ >	()	ŀ	6	\$550.00	\$3,300.00	WBNS-TV (WBNS)	5p	8/20/12
14.0	Revised Line / SPOT	09/11/12-09/14/12	5	:30	6P- 6:30P (EST)	4		Х	()	(†)	x ¦ >	< ;					WBNS-TV (WBNS)	6р	8/3/12
		1	1		CON	<u>I</u> IFIF	3 V	/A	TIC	AC	J C	()(NTI	RAC			J		

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or
otherwise made a part of the particular contract, is herby rejected."

Accepted-Station:



GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Contract # Schedule Dates

Advertiser

Agency

Product Brand

Salesperson

Buyer Name Phone/Fax CPE

Sales Office

Account Types Billing Type Comments

Date:

101765 09/12/12-09/17/12

Obama for America (6765)

GMMB (4408)

Political/Candidate (1161)

political candidate (1775) Philadelphia Office, Philly (1680)

Eagle Television/Philadelphia Office

KAUFMA, MEREDITH

95/101/1536/SKED A National/Political

Standard

OBAMA/P/D SKED A:30 OBAMA FOR AMERICA SKED A Date Entered

Last Modified

09/14/12 Jessica Ellis **Entered By**

08/03/12

CO-OP No

ECR07894238 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Date:

Comments:

Commission \$7,803.75 **Net Total** \$44,221.25

Sales Tax

WBNS-TV (WBNS) <u>Rate</u> By Broadcast Month Spots 5 Sep. 2012 133 \$52,025.00 Grand Total: 133 \$52,025.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
14.1	Normal Line / SPOT	09/12/12-09/14/12	5	:30	6P- 6:30P (EST)	4			X .	x ;	X .	- 1	4	\$625.00	\$2,500.00	WBNS-TV (WBNS)	6p	8/20/12
15.0	Revised Line / SPOT	09/11/12-09/14/12	5	:30	6:58P- 7:30P (EST)	4		Х	Х	X :	X :	1				WBNS-TV (WBNS)	JEOP	8/3/12
15.1	Normal Line / SPOT	09/12/12-09/14/12	5	:30	6:58P- 7:30P (EST)	4		:	X	X	X ¦	1	4	\$750.00	\$3,000.00	WBNS-TV (WBNS)	JEOP	8/20/12
16.0	Revised Line / SPOT	09/11/12-09/14/12	5	:30	7:30P- 7:57P (EST)	4		Х	Х	ΧŢ	Х					WBNS-TV (WBNS)	WHEEL	8/3/12
16.1	Normal Line / SPOT	09/12/12-09/14/12	5	:30	7:30P- 7:57P (EST)	4		:	Х	Χţ	х	1	4	\$500.00	\$2,000.00	WBNS-TV (WBNS)	WHEEL	8/20/12
17.0	Revised Line / SPOT	09/11/12-09/14/12	5	:30	11P- 11:35P (EST)	4		Х	X	X	X	:				WBNS-TV (WBNS)	11p	8/3/12
17.1	Normal Line / SPOT	09/12/12-09/14/12	5	:30	11P- 11:35P (EST)	4			X .	X	X	:	4	\$650.00	\$2,600.00	WBNS-TV (WBNS)	11p	8/20/12
18.0	Revised Line / SPOT	09/11/12-09/14/12	5	:30	11:35P- 12:37A (EST)	4		Х	χ	X	X	1				WBNS-TV (WBNS)	LETTERMAN	8/3/12
18.1	Normal Line / SPOT	09/12/12-09/14/12	5	:30	11:35P- 12:37A (EST)	4		i I	Х	X :	χ:	1	4	\$250.00	\$1,000.00	WBNS-TV (WBNS)	LETTERMAN	8/20/12
19.0	Revised Line / SPOT	09/11/12-09/14/12	5	:30	12:37A- 1:37A (EST)	4		Х	Х	χį	X	:				WBNS-TV (WBNS)	FERGUSON	8/3/12
19.1	Normal Line / SPOT	09/12/12-09/14/12	5	:30	12:37A- 1:37A (EST)	4		!	Х	x ¦	X	I I	4	\$40.00	\$160.00	WBNS-TV (WBNS)	FERGUSON	8/20/12
20.0	Normal Line / SPOT	09/15/12-09/15/12	5	:30	4:58A- 6:56A (EST)	2			Ī		1 3	κ ¦		\$100.00		WBNS-TV (WBNS)	sat 5a	8/3/12
20.0.1	Ciosed Preempt	09/15/12							- 1	- 1		1				WBNS-TV (WBNS)	Political/Spot -\$600	
20.0.2	Preempt	09/15/12			·						İ	!				WBNS-TV (WBNS)	Political/Spot -\$200	

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Accepted-Station:



GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Contract # Schedule Dates

Agency

Product

Comments

09/12/12-09/17/12 Advertiser Obama for America (6765)

101765

GMMB (4408) Political/Candidate (1161)

Brand political candidate (1775) Salesperson Philadelphia Office, Philly (1680)

Sales Office Eagle Television/Philadelphia Office **Buyer Name** KAUFMA, MEREDITH

Phone/Fax CPE

95/101/1536/SKED A **Account Types** National/Political

Billing Type Standard

> OBAMA/P/D SKED A:30 OBAMA FOR AMERICA SKED A

Date Entered 08/03/12 Last Modified 09/14/12

No CO-OP

ECR07894238 Headline #

Jessica Ellis

Demo

Entered By

Order Type Normal

Package Deal

Commission % 15.00 Commission \$7,803.75

Net Total \$44,221.25

Sales Tax

By Broadcast Month	Spots	Rate
Sep. 2012	133	\$52,025.00
Grand Total:	133	\$52,025.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu We Th Fr Sa Su	Spots	Rate	Total	Station	Comments	Entered
Normal Line / SPOT	09/15/12-09/15/12	5	:30	6:57A- 9A (EST)	2		X	2	\$250.00	\$500.00	WBNS-TV (WBNS)	SAT THIS MORNING	8/3/12
Normal Line / SPOT	09/16/12-09/16/12	5	:30	6:28A- 8:30A (EST)	2		x	2	\$100.00	\$200.00	WBNS-TV (WBNS)	NEWS	8/3/12
Normal Line / SPOT	09/16/12-09/16/12	5	:30	8:58A- 10:30A (EST)	2		, x		\$355.00		WBNS-TV (WBNS)	cbs SUN MORNING	8/3/12
Preempt	09/16/12										WBNS-TV (WBNS)	Political/Spot -\$1500	
Preempt	09/16/12										WBNS-TV (WBNS)	Political/Spot -\$1600	
Normal Line / SPOT	09/17/12-09/17/12	5	:30	12:30P- 2P (EST)	1	Χ.		1	\$325.00	\$325.00	WBNS-TV (WBNS)	SOAPS	8/3/12
Normal Line / SPOT	09/15/12-09/15/12	5	:30	6:58P- 7:30P (EST)	1		x	1	\$200.00	\$200.00	WBNS-TV (WBNS)	sat 7p news	8/3/12
Revised Line / SPOT	09/17/12-09/17/12	5	:30	9P- 10P (EST)	1	х					WBNS-TV (WBNS)	2.5 MEN	8/3/12
Revised Line / SPOT	09/17/12-09/17/12	5	:30	9P- 10P (EST)	1	Х					WBNS-TV (WBNS)	2 BROKE GIRLS	9/14/12
Normal Line / SPOT	09/17/12-09/17/12	5	:30	9P- 10P (EST)		1		1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	2 BROKE GIRLS	9/14/12
Revised Line / SPOT	09/11/12-09/11/12	5	:30	10P- 11P (EST)	1		X !!!!				WBNS-TV (WBNS)	UNFORGETTABLE	8/3/12
Normal Line / SPOT	09/17/12-09/17/12	5	:30	10P- 11P (EST)	1	x :	1 1	1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	HAWAII FIVE-0	8/20/12
Normal Line / SPOT	09/12/12-09/12/12	5	:30	10P- 11P (EST)	1		X	1	\$1,400.00	\$1,400.00	WBNS-TV (WBNS)	CSI	8/3/12
Normal Line / SPOT	09/13/12-09/13/12	5	:30	10P- 11P (EST)	1		X	1	\$1,500.00	\$1,500.00	WBNS-TV (WBNS)	PERSON OF INTEREST	8/3/12
	Normal Line / SPOT Normal Line / SPOT Normal Line / SPOT Normal Line / SPOT Preempt Preempt Normal Line / SPOT Normal Line / SPOT Revised Line / SPOT Revised Line / SPOT Normal Line / SPOT Normal Line / SPOT Normal Line / SPOT Normal Line / SPOT Normal Line / SPOT Normal Line / SPOT Normal Line / SPOT	Normal Line / SPOT 09/15/12-09/15/12 Normal Line / SPOT 09/16/12-09/16/12 Normal Line / SPOT 09/16/12-09/16/12 Preempt 09/16/12 Preempt 09/16/12 Normal Line / SPOT 09/17/12-09/17/12 Normal Line / SPOT 09/15/12-09/15/12 Revised Line / SPOT 09/17/12-09/17/12 Revised Line / SPOT 09/17/12-09/17/12 Normal Line / SPOT 09/17/12-09/17/12 Normal Line / SPOT 09/17/12-09/17/12 Normal Line / SPOT 09/17/12-09/17/12 Normal Line / SPOT 09/17/12-09/17/12 Normal Line / SPOT 09/17/12-09/17/12	Normal Line / SPOT 09/15/12-09/15/12 5 Normal Line / SPOT 09/16/12-09/16/12 5 Normal Line / SPOT 09/16/12 5 Preempt 09/16/12 Preempt 09/16/12 Normal Line / SPOT 09/17/12-09/17/12 5 Normal Line / SPOT 09/15/12-09/15/12 5 Revised Line / SPOT 09/17/12-09/17/12 5 Revised Line / SPOT 09/17/12-09/17/12 5 Normal Line / SPOT 09/17/12-09/17/12 5 Normal Line / SPOT 09/17/12-09/17/12 5 Normal Line / SPOT 09/17/12-09/17/12 5 Normal Line / SPOT 09/17/12-09/17/12 5 Normal Line / SPOT 09/17/12-09/17/12 5	Normal Line / SPOT 09/15/12-09/15/12 5 :30 Normal Line / SPOT 09/16/12-09/16/12 5 :30 Normal Line / SPOT 09/16/12-09/16/12 5 :30 Preempt 09/16/12 5 :30 Preempt 09/16/12 5 :30 Normal Line / SPOT 09/17/12-09/17/12 5 :30 Normal Line / SPOT 09/15/12-09/15/12 5 :30 Revised Line / SPOT 09/17/12-09/17/12 5 :30 Normal Line / SPOT 09/17/12-09/17/12 5 :30 Revised Line / SPOT 09/17/12-09/17/12 5 :30 Normal Line / SPOT 09/17/12-09/17/12 5 :30 Normal Line / SPOT 09/17/12-09/17/12 5 :30 Normal Line / SPOT 09/17/12-09/17/12 5 :30 Normal Line / SPOT 09/12/12-09/12/12 5 :30	Normal Line / SPOT 09/15/12-09/15/12 5 :30 6:57A- 9A (EST) Normal Line / SPOT 09/16/12-09/16/12 5 :30 6:28A- 8:30A (EST) Normal Line / SPOT 09/16/12-09/16/12 5 :30 8:58A- 10:30A (EST) Preempt 09/16/12 5 :30 12:30P- 2P (EST) Normal Line / SPOT 09/17/12-09/17/12 5 :30 12:30P- 2P (EST) Normal Line / SPOT 09/15/12-09/15/12 5 :30 6:58P- 7:30P (EST) Revised Line / SPOT 09/17/12-09/17/12 5 :30 9P- 10P (EST) Revised Line / SPOT 09/17/12-09/17/12 5 :30 9P- 10P (EST) Normal Line / SPOT 09/11/12-09/11/12 5 :30 10P- 11P (EST) Normal Line / SPOT 09/17/12-09/17/12 5 :30 10P- 11P (EST) Normal Line / SPOT 09/12/12-09/17/12 5 :30 10P- 11P (EST)	Normal Line / SPOT 09/15/12-09/15/12 5 :30 6:57A- 9A (EST) 2 Normal Line / SPOT 09/16/12-09/16/12 5 :30 6:28A- 8:30A (EST) 2 Normal Line / SPOT 09/16/12-09/16/12 5 :30 8:58A- 10:30A (EST) 2 Preempt 09/16/12	Normal Line / SPOT 09/15/12-09/15/12 5 :30 6:57A- 9A (EST) 2 Normal Line / SPOT 09/16/12-09/16/12 5 :30 6:28A- 8:30A (EST) 2 Normal Line / SPOT 09/16/12-09/16/12 5 :30 8:58A- 10:30A (EST) 2 Preempt 09/16/12	Normal Line / SPOT 09/15/12-09/15/12 5 :30 6:57A- 9A (EST) 2 X Normal Line / SPOT 09/16/12-09/16/12 5 :30 6:28A- 8:30A (EST) 2 X Normal Line / SPOT 09/16/12 5 :30 8:58A- 10:30A (EST) 2 X Preempt 09/16/12 Preempt 09/16/12 Normal Line / SPOT 09/17/12-09/17/12 5 :30 12:30P- 2P (EST) 1 X Normal Line / SPOT 09/15/12-09/15/12 5 :30 6:58P- 7:30P (EST) 1 X Revised Line / SPOT 09/17/12-09/17/12 5 :30 9P- 10P (EST) 1 X Revised Line / SPOT 09/17/12-09/17/12 5 :30 9P- 10P (EST) 1 X Normal Line / SPOT 09/17/12-09/17/12 5 :30 9P- 10P (EST) 1 X Normal Line / SPOT 09/17/12-09/17/12 5 :30 9P- 10P (EST) 1 X Normal Line / SPOT 09/17/12-09/17/12 5 :30 10P- 11P (EST) 1 X Normal Line / SPOT 09/17/12-09/17/12 5 :30 10P- 11P (EST) 1 X Normal Line / SPOT 09/17/12-09/17/12 5 :30 10P- 11P (EST) 1 X	Normal Line / SPOT 09/15/12-09/15/12 5 :30 6:57A- 9A (EST) 2	Normal Line / SPOT 09/15/12-09/15/12 5 :30 6:57A- 9A (EST) 2	Normal Line / SPOT 09/15/12-09/15/12 5 :30 6:57A- 9A (EST) 2	Normal Line / SPOT 09/15/12-09/15/12 5 :30 6:57A- 9A (EST) 2	Normal Line / SPOT 09/15/12-09/15/12 5 :30 6:57A- 9A (EST) 2 X 2 \$250.00 \$500.00 WBNS-TV (WBNS) SAT THIS MORNING Normal Line / SPOT 09/16/12-09/16/12 5 :30 6:28A- 8:30A (EST) 2 X 2 \$100.00 \$200.00 WBNS-TV (WBNS) NEWS NEWS Normal Line / SPOT 09/16/12-09/16/12 5 :30 8:58A- 10:30A (EST) 2 X \$355.00 WBNS-TV (WBNS) Cbs SUN MORNING Preempt 09/16/12

		CONFIRMATIO	N CONTRACT		
ccepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:	



GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Contract # Schedule Dates Advertiser

Comments

09/12/12-09/17/12 Obama for America (6765) Agency

GMMB (4408)

Product Political/Candidate (1161) Brand political candidate (1775)

Salesperson Philadelphia Office, Philiy (1680) Sales Office Eagle Television/Philadelphia Office

101765

KAUFMA, MEREDITH **Buyer Name**

Phone/Fax CPE

95/101/1536/SKED A **Account Types** National/Political

Billing Type Standard

> OBAMA/P/D SKED A:30 OBAMA FOR AMERICA SKED A

Date Entered 08/03/12 **Last Modified** 09/14/12

Jessica Ellis Entered By No CO-OP

ECR07894238 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$7,803.75 **Net Total** \$44,221.25

Sales Tax

By Broadcast Month	Spots	Rate
Sep. 2012	133	\$52,025.00
Grand Total:	133	\$52,025.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu '	We T	ı Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
30.0	Normal Line / SPOT	09/14/12-09/14/12	5	:30	10P- 11P (EST)	1		:	1	`` X		1	\$1,100.00	\$1,100.00	WBNS-TV (WBNS)	BLUE BLOODS	8/3/12
31.0	Normal Line / SPOT	09/15/12-09/15/12	5	:30	10P- 11P (EST)	1			ſ i	,	X	1	\$500.00	\$500.00	WBNS-TV (WBNS)	48 HRS	8/3/12
32.0	Normal Line / SPOT	09/16/12-09/16/12	5	:30	6:57P- 8P (EST)	1				1	X		\$1,000.00		WBNS-TV (WBNS)	60 MINUTES	8/3/12
32.0.1	Closed Preempt	09/16/12									: : · : · :				WBNS-TV (WBNS)	Schedule Change/Exception - 60 MINUTES/730-830P	
33.0	Normal Line / SPOT	09/17/12-09/17/12	5	:30	11P- 11:35P (EST)	1	х		!	;	1 1	1	\$700.00	\$700.00	WBNS-TV (WBNS)	NEWS	8/3/12
34.0	Normal Line / SPOT	09/15/12-09/16/12	5	:30	11P- 11:35P (EST)	2		:	. !	1	X X	1	\$500.00	\$500.00	WBNS-TV (WBNS)	1ip	8/3/12
34.0.1	Closed Preempt	09/15/12							-						WBNS-TV (WBNS)	Schedule Change/Exception - SUN LATE NEWS/1130P- 1205A	
35.0	Normal Line / SPOT	09/15/12-09/15/12	5	:30	11:35P- 12A (EST)	1		 	1	1	X	1	\$250.00	\$250.00	WBNS-TV (WBNS)	W2W SPORTS	8/3/12
36.0	Normal Line / SPOT	09/15/12-09/15/12	5	:30	12A- 1A (EST)	1		1			¦ x ¦	1	\$75.00	\$75.00	WBNS-TV (WBNS)	CRIMINAL MINDS	8/3/12
37.0	Normal Line / SPOT	09/16/12-09/16/12	- 5	:30	11:35P- 12A (EST)	1			:		X		\$250.00)	WBNS-TV (WBNS)	W2W SPORTS	8/3/12
37.0.1	Closed Preempt	09/16/12								:					WBNS-TV (WBNS)	Schedule Change/Exception - WALL 2 WALL/1205-1230/	
38.0	Normal Line / SPOT	09/16/12-09/16/12	5	:30	12A- 1A (EST)	1			1	1	L LX		\$75.00		WBNS-TV (WBNS)	CRIMINAL MINDS	8/3/12

		CONFIRMATION	N CONTRACT	,	
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Dalle:	Comments:	

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."



GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Contract # 101765 Schedule Dates 09/12/12-09/17/12 Advertiser Obama for America (6765) Agency GMMB (4408)

Political/Candidate (1161)

political candidate (1775) Salesperson Philadelphia Office, Philly (1680) Sales Office

Eagle Television/Philadelphia Office **Buyer Name** KAUFMA, MEREDITH

Phone/Fax

Product

Brand

CPE

Date:

95/101/1536/SKED A **Account Types** National/Political

Billing Type Standard Comments OBAMA/P/D SKED A:30 OBAMA FOR AMERICA SKED A Date Entered 08/03/12 **Last Modified** 09/14/12

Entered By Jessica Ellis No

CO-OP ECR07894238 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00 Commission \$7,803.75

Date:

Comments:

\$44,221.25

Net Total

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Rate Spots 5 Sep. 2012 133 \$52,025.00 Grand Total: 133 \$52,025.00

sed Preempt	ODINGIAD.	1 1														Entered
	09/16/12							 		: !				WBNS-TV (W8NS)	Schedule Change/Exception - 1230-130A	1
rised Line / NCAA SPORTS	09/15/12-09/15/12	4	:30	3:30P- 6:55P (EST)	ž.	1		1		X ¦				WBNS-TV (WBNS)	COLLEGE FOOTBALL	8/3/12
mal Line / NCAA SPORTS	09/15/12-09/15/12	4	:30	3:30P- 6:55P (EST)	2			I.	1 1	X	1	\$500.00	\$500.00	WBNS-TV (WBNS)	COLLEGE FOOTBALL	8/7/12
empt	09/15/12					1		1	1	!				WBNS-TV (WBNS)	Political/Spot -\$2000	
vised Line / NFL- DWNS/BENGALS	09/16/12-09/16/12	4	:30	12:57P- 4P (EST)	ý.				i I	X			***************************************	WBNS-TV (WBNS)	BENGALS/BROWNS	8/3/12
mal Line / NFL-BROWNS/BENGALS	09/16/12-09/16/12	4	:30	12:57P- 4:25P (EST)	1			1	1 1	X	1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	BENGALS/BROWNS	9/12/12
mal Line / NFL/AFC FOOTBALL	09/16/12-09/16/12	4	:30	4P- 7P (EST)	1					X		\$2,200.00		WBNS-TV (WBNS)	NFL	8/3/12
sed Preempt	09/16/12							:		1				WBNS-TV (WBNS)	Schedule Change/Spot - TIME SPECS	
rised Line / SPOT	09/11/12-09/14/12	5	:30	7A- 8A (EST)	6		X	ХİХ	X	!				WBNS-TV (WBNS)	THIS MORNING 7a	8/3/12
mal Line / SPOT	09/12/12-09/14/12	5	:30	7A- 8A (EST)	6			х х	Χ		6	\$375.00	\$2,250.00	WBNS-TV (WBNS)	CBS THIS MORNING AT	8/20/12
rised Line / SPOT	09/17/12-09/17/12	5	:30	SA- 5:55A (EST)	1	Х		1	1 1	1				WBNS-TV (WBNS)	5a	8/3/12
rised Line / SPOT	09/17/12-09/17/12	5	:30	5A-5:55A (EST)	2	Х			() 	{ 				WBNS-TV (WBNS)	SAM NEWS	9/11/12
T S TI	mal Line / NCAA SPORTS empt lised Line / NFL- bWNS/BENGALS mal Line / NFL-BROWNS/BENGALS mal Line / NFL/AFC FOOTBALL sed Preempt lised Line / SPOT mal Line / SPOT	mal Line / NCAA SPORTS 09/15/12-09/15/12 empt 09/15/12 ised Line / NFL- DWNS/BENGALS 09/16/12-09/16/12 mal Line / NFL-BROWNS/BENGALS 09/16/12-09/16/12 mal Line / NFL/AFC FOOTBALL 09/16/12-09/16/12 sed Preempt 09/16/12 ised Line / SPOT 09/11/12-09/14/12 mal Line / SPOT 09/17/12-09/17/12	mal Line / NCAA SPORTS 09/15/12-09/15/12 4 empt 09/15/12 lised Line / NFL- 09/16/12-09/16/12 4 WNS/BENGALS 09/16/12-09/16/12 4 mal Line / NFL-BROWNS/BENGALS 09/16/12-09/16/12 4 mal Line / NFL/AFC FOOTBALL 09/16/12-09/16/12 4 sed Preempt 09/16/12 lised Line / SPOT 09/11/12-09/14/12 5 mal Line / SPOT 09/12/12-09/14/12 5 lised Line / SPOT 09/17/12-09/17/12 5	mal Line / NCAA SPORTS 09/15/12-09/15/12 4 :30 empt 09/15/12 09/15/12	mal Line / NCAA SPORTS 09/15/12-09/15/12 4 :30 3:30P- 6:55P (EST) empt 09/15/12	mal Line / NCAA SPORTS 09/15/12-09/15/12 4 :30 3:30P- 6:55P (EST) 2 empt 09/15/12 9 :30 3:30P- 6:55P (EST) 2 lised Line / NFL- 09/16/12 09/16/12 4 :30 12:57P- 4P (EST) 1 DWNS/BENGALS 09/16/12-09/16/12 4 :30 12:57P- 4:25P (EST) 1 mal Line / NFL-BROWNS/BENGALS 09/16/12-09/16/12 4 :30 12:57P- 4:25P (EST) 1 mal Line / NFL/AFC FOOTBALL 09/16/12 4 :30 4P- 7P (EST) 1 sed Preempt 09/16/12 :30 4P- 7P (EST) 6 lised Line / SPOT 09/11/12-09/14/12 5 :30 7A- 8A (EST) 6 mal Line / SPOT 09/12/12-09/14/12 5 :30 7A- 8A (EST) 6 lised Line / SPOT 09/17/12-09/17/12 5 :30 5A- 5:55A (EST) 1	mal Line / NCAA SPORTS 09/15/12-09/15/12 4 :30 3:30P- 6:55P (EST) 2 empt 09/15/12	mal Line / NCAA SPORTS 09/15/12-09/15/12 4 :30 3:30P- 6:55P (EST) 2 empt 09/15/12 9/15/12 130 12:57P- 4P (EST) 1 2 empt 130 12:57P- 4P (EST) 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	mal Line / NCAA SPORTS 09/15/12-09/15/12 4 :30 3:30P- 6:55P (EST) 2 insert Line / NFL- 09/16/12-09/16/12 4 :30 12:57P- 4P (EST) 1 insert Line / NFL-BROWNS/BENGALS 09/16/12-09/16/12 4 :30 12:57P- 4:25P (EST) 1 insert Line / NFL/AFC FOOTBALL 09/16/12 4 :30 4P- 7P (EST) 1 insert Prempt 09/16/12 5 :30 7A- 8A (EST) 6 X X X mal Line / SPOT 09/12/12-09/14/12 5 :30 7A- 8A (EST) 6 X X X insert Line / SPOT 09/12/12-09/14/12 5 :30 7A- 8A (EST) 6 X X X insert Line / SPOT 09/17/12-09/17/12 5 :30 5A- 5:55A (EST) 1 X	mal Line / NCAA SPORTS 09/15/12-09/15/12 4 :30 3:30P- 6:55P (EST) 2	mal Line / NCAA SPORTS	mal Line / NCAA SPORTS 09/15/12-09/15/12 4 :30 3:30P- 6:55P (EST) 2	mal Line / NCAA SPORTS 09/15/12-09/15/12 4 :30 3:30P- 6:55P (EST) 2	mal Line / NCAA SPORTS 09/15/12-09/15/12 4 :30 3:30P- 6:55P (EST) 2 X 1 \$500.00 \$500.00 empt 09/15/12 30 12:57P- 4P (EST) 1 X 1 \$3,000.00 \$3,000.00 empt 09/16/12-09/16/12 4 :30 12:57P- 4:25P (EST) 1 X 1 \$3,000.00 \$3,000.00 empt 09/16/12-09/16/12 4 :30 12:57P- 4:25P (EST) 1 X 1 \$3,000.00 \$3,000.00 empt 09/16/12 4 :30 4P- 7P (EST) 1 X \$2,200.00 empt 09/16/12 4 :30 4P- 7P (EST) 1 X \$2,200.00 empt 09/16/12 5 :30 7A- 8A (EST) 6 X X X 4 5 5 5 5 5 5 5 5 5	mal Line / NCAA SPORTS 09/15/12-09/15/12 4 :30 3:30P- 6:55P (EST) 2 X 1 \$500.00 \$MSNS-TV (WBNS) empt 09/15/12 4 :30 12:57P- 4P (EST) 1 X WBNS-TV (WBNS) 09/15/12 4 :30 12:57P- 4P (EST) 1 X WBNS-TV (WBNS) 09/15/12 4 :30 12:57P- 4P (EST) 1 X 1 \$3,000.00 \$3,000.00 WBNS-TV (WBNS) 09/16/12-09/16/12 4 :30 12:57P- 4P (EST) 1 X 1 \$3,000.00 \$3,000.00 WBNS-TV (WBNS) 09/16/12-09/16/12 4 :30 4P- 7P (EST) 1 X \$2,200.00 WBNS-TV (WBNS) 09/16/12-09/16/12 4 :30 4P- 7P (EST) 1 X \$2,200.00 WBNS-TV (WBNS) 09/16/12 WBNS-TV (WBNS) 09/16/12 WBNS-TV (WBNS) 09/16/12 WBNS-TV (WBNS) 09/16/12 WBNS-TV (WBNS) 09/16/12 WBNS-TV (WBNS) 09/16/12 S :30 7A- 8A (EST) 6 X X X X X 6 \$375.00 \$2,250.00 WBNS-TV (WBNS) 09/17/12-09/17/12 5 :30 7A- 8A (EST) 6 X X X X X 6 \$375.00 \$2,250.00 WBNS-TV (WBNS) 09/17/12-09/17/12 5 :30 5A- 5:55A (EST) 1 X WBNS-TV (WBNS)	mail Line / NCAA SPORTS 09/15/12-09/15/12 4 :30 3:30P- 6:55P (EST) 2 X 1 \$500.00 \$500.00 \$WBNS-TV (WBNS) COLLEGE FOOTBALL empt 09/15/12 30 12:57P- 4P (EST) 1 X X 1 \$500.00 \$WBNS-TV (WBNS) Political/Spot -\$2000 \$WBNS-TV (WBNS) BENGALS/BROWNS WBNS-TV (WBNS) WBNS-TV (WBNS) BENGALS/BROWNS WBNS-TV (WBNS) WBNS-TV (WBNS) WBNS-TV (WBNS) WBNS-TV (WBNS) Schedule Change/Spot TIME SPECS WBNS-TV (WBNS) THIS MORNING 7a WBNS-TV (WBNS) THIS MORNING AT 7AM SEED LINE / SPOT 09/12/12-09/17/12 5 :30 7A- 8A (EST) 6 X X X X X 6 \$375.00 \$2,250.00 WBNS-TV (WBNS) CBS THIS MORNING AT 7AM SEED LINE / SPOT 09/17/12-09/17/12 5 :30 5A- 5:55A (EST) 1 X WBNS-TV (WBNS) 5a

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."

Accepted-Station:



GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Contract

Schedule Dates Advertiser

Agency

Product

Brand Salesperson

Buyer Name Phone/Fax

Account Types Billing Type

Date:

Comments

Sales Office CPE

101765 09/12/12-09/17/12

Obama for America (6765)

GMMB (4408) Political/Candidate (1161)

political candidate (1775) Philadelphia Office, Philly (1680)

Eagle Television/Philadelphia Office KAUFMA, MEREDITH

95/101/1536/SKED A National/Political

Standard

OBAMA/P/D SKED A :30 OBAMA FOR AMERICA SKED A

Date Entered 08/03/12 **Last Modified**

09/14/12 Jessica Ellis **Entered By**

No CO-OP ECR07894238

Headline # Demo

Order Type Normal

Package Deal

Commission

Commission % 15.00

Date:

Comments:

Net Total \$44,221.25

\$7,803.75

Sales Tax

By Broadcast Month	Spots	<u>Rate</u>
Sep. 2012	133	\$52,025.00
Grand Total:	133	\$52,025.00

I Line / SPOT d Line / SPOT I Line / SPOT	09/17/12-09/17/12 09/17/12-09/17/12	5	5 :30	5A- 5:55A (EST)	3	x	:		1	_				L	
	09/17/12-09/17/12	c				I ^	;	1 1		3	\$150.00	\$450.00	WBNS-TV (WBNS)	5AM NEWS	9/13/12
Line / SPOT		"	5 :30	5:57A- 7A (EST)	1	Χ			1				WBNS-TV (WBNS)	5a	8/3/12
	09/17/12-09/17/12	Ę	5 :30	5:57A- 7A (EST)	2	Х	1	: !	:	2	\$350.00	\$700.00	WBNS-TV (WBNS)	6AM NEWS	9/11/12
Line / SPOT	09/17/12-09/17/12	É	5 :30	8A- 8:55A (EST)	1	Х	: !	: :	:	1	\$150.00	\$150.00	WBNS-TV (WBNS)	THIS MORNING 8a	8/3/12
l Line / SPOT	09/17/12-09/17/12	ī	5 :30	4:25A- 4:58A (EST)	1	Х	.		1	1	\$10.00	\$10.00	WBNS-TV (WBNS)	430a	8/3/12
Line / SPOT	09/17/12-09/17/12	É	5 :30	8:58A- 9:55A (EST)	1	Х	. !	1 1	I I	1	\$175.00	\$175.00	WBNS-TV (WBNS)	KELLY	8/3/12
Line / SPOT	09/17/12-09/17/12	- 5	5 :30	9:58A- 10:55A (EST)	1	Х	: !	1 1	1		\$250.00		WBNS-TV (WBNS)	DEAL	8/3/12
pt	09/17/12												WBNS-TV (WBNS)	Political/Spot -800	
Line / SPOT	09/17/12-09/17/12	Ę	5 :30	10:58A- 11:57A (EST)	1	Х		L I		1	\$225.00	\$225.00	WBNS-TV (WBNS)	TPIR	8/3/12
Line / SPOT	09/17/12-09/17/12	Ĺ	5 :30	11:58A- 12:30P (EST)	1	Х		! !		1	\$275.00	\$275.00	WBNS-TV (WBNS)	noon	8/3/12
I Line / SPOT	09/17/12-09/17/12	ŗ	5 :30	2P- 3P (EST)	1	Х	i	1			\$175.00		WBNS-TV (WBNS)	TALK	8/3/12
pt	09/17/12						. !	: :	1				WBNS-TV (WBNS)	Political/Spot -\$400	
l Line / SPOT	09/17/12-09/17/12	Ę	5 :30	3P- 3:55P (EST)	1	Х		1 1	1	1	\$175.00	\$175.00	WBNS-TV (WBNS)	DR PHIL	8/3/12
l Line / SPOT	09/17/12-09/17/12	i	5 :30	3:58P- 5P (EST)	1	х	·	1 1		1	\$175.00	\$175.00	WBNS-TV (WBNS)	DR OZ	8/3/12
l Line / SPOT		09/17/12-09/17/12	09/17/12-09/17/12	09/17/12-09/17/12 5 :30	09/17/12-09/17/12 5 :30 3P- 3:55P (EST)	09/17/12-09/17/12 5 :30 3P- 3:55P (EST) 1	09/17/12-09/17/12 5 :30 3P- 3:55P (EST) 1 X	09/17/12-09/17/12 5 :30 3P- 3:55P (EST) 1 X	09/17/12-09/17/12 5 :30 3P- 3:55P (EST) 1 X	09/17/12-09/17/12 5 :30 3P- 3:55P (EST) 1 X	09/17/12-09/17/12 5 :30 3P- 3:55P (EST) 1 X 1	09/17/12-09/17/12 5 :30 3P- 3:55P (EST) 1 X 1 \$175.00	09/17/12-09/17/12 5 :30 3P- 3:55P (EST) 1 X 1 \$175.00 \$175.00	09/17/12-09/17/12 5 :30 3P- 3:55P (EST) 1 X 1 \$175.00 \$175.00 WBNS-TV (WBNS)	09/17/12-09/17/12 5 :30 3P- 3:55P (EST) 1 X 1 \$175.00 \$175.00 WBNS-TV (WBNS) DR PHIL

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or
otherwise made a part of the particular contract, is herby rejected."

Accepted-Station:



GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Contract # Schedule Dates

Agency

Sales Office

Comments

09/12/12-09/17/12 Advertiser Obama for America (6765)

GMMB (4408)

101765

Product Political/Candidate (1161) Brand political candidate (1775)

Salesperson Philadelphia Office, Philly (1680)

Eagle Television/Philadelphia Office KAUFMA, MEREDITH **Buyer Name**

Phone/Fax

CPE 95/101/1536/SKED A **Account Types** National/Political

Billing Type Standard

> OBAMA/P/D SKED A:30 OBAMA FOR AMERICA SKED A

Date Entered 08/03/12

Last Modified 09/14/12 Jessica Ellis **Entered By**

Νo CO-OP

ECR07894238 Headline #

Order Type Normal

Package Deal

Commission % 15.00

Commission \$7,803.75 **Net Total** \$44,221.25

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Sep. 2012	Spots 133	Rate \$52,025.00
Grand Total:	133	\$52,025.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We Th	ı Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
54.0	Revised Line / SPOT	09/17/12-09/17/12	Ē	:30	5P- 6P (EST)	len val	Х		·	i	1 2					WBNS-TV (WBNS)	5p	8/3/12
54.1	Normal Line / SPOT	09/17/12-09/17/12	5	:30	5P- 6P (EST)	2	х		;	1	1 .		2	\$550.00	\$1,100.00	WBNS-TV (WBNS)	5p	8/20/12
55.0	Normal Line / SPOT	09/17/12-09/17/12	5	:30	6P- 6:30P (EST)	1	X		:				1	\$625.00	\$625.00	WBNS-TV (WBNS)	. бр	8/3/12
56.0	Revised Line / SPOT	09/17/12-09/17/12	5	:30	6:58P- 7:30P (EST)	1	Х		1	;	1 1					WBNS-TV (WBNS)	JEOP	8/3/12
56.1	Normal Line / SPOT	09/17/12-09/17/12	5	:30	6:58P- 7:30P (EST)	2	X	:		1	1 1		2	\$750.00	\$1,500.00	WBNS-TV (WBNS)	JEOPARDY	8/7/12
57.0	Normal Line / SPOT	09/17/12-09/17/12	5	5 :30	7:30P- 7:57P (EST)	1	Х	:	ł I	1	1 1		1	\$500.00	\$500.00	WBNS-TV (WBNS)	WHEEL	8/3/12
58.0	Normal Line / SPOT	09/17/12-09/17/12	5	:30	11:35P- 12:37A (EST)	1	х	:	1				1	\$250.00	\$250.00	WBNS-TV (WBNS)	LETTERMAN	8/3/12
59.0	Revised Line / SPOT	09/17/12-09/17/12	5	30	12:37A- 1:37A (EST)	1	Χ			i	1 .					WBNS-TV (WBNS)	FERGUSON	8/3/12
59.1	Normal Line / SPOT	09/17/12-09/17/12	5	:30	12:37A- 1:37A (EST)	2	X		1	i	1 .		2	\$40.00	\$80.00	WBNS-TV (WBNS)	FERGUSON	9/6/12
60.0	Normal Line / SPOT	09/17/12-09/17/12	Ē	:30	7A- 8A (EST)	1	Х		İ	1			1	\$375.00	\$375.00	WBNS-TV (WBNS)	THIS MORNING 7a	8/3/12
61.0	M/G For 32.0.1 / SPOT	09/16/12-09/16/12	5	5 :30	7:30P- 8:30P (EST)	1		!	İ	1	1 1	Х		\$1,000.00		WBNS-TV (WBNS)	60 MINUTES	9/4/12
61.0.1	Closed Preempt	09/16/12						:		١	1 1					WBNS-TV (WBNS)	Political/Spot -\$8000	
62.0	M/G For 34.0.1 / SPOT	09/16/12-09/16/12	5	5 :30	11:30P- 12:05A (EST)	1			-			Χ	1	\$500.00	\$500.00	WBNS-TV (WBNS)	LATE NEWS	9/4/12
63.0	M/G For 37.0.1 / SPOT	09/16/12-09/16/12		5 :30	12:05A- 12:30A (EST)	1			. :	1		Х	1	\$250.00	\$250.00	WBNS-TV (WBNS)	W2W SPORTS	9/4/12
		1			CO	VFIE	2N	IAT	ION	IC	ON	TF	RAC	T				

63.0 M/G For 37.0.1 / S	201 09/16/12-	09/16/12 5 ::	30 12:05A- 12:30A (EST)	1	X 1	\$250.00	\$250.00	MRN2-1A (ANRIA2)	VVZVV SPORTS	9/4/12
'	,	<u> </u>		FIRMATION CON						
ccepted-Agency/Advertise		Date:	Accepted-Statio			Date:	Comments:			



1010 Wisconsin Avenue

Washington, DC 20007

GMMB

Suite 800

WBNS-TV, Inc. **DEPT L-1133** COLUMBUS, OH 43260-1133

Contract #

Schedule Dates Advertiser

Agency

Product

Brand Salesperson

Sales Office **Buyer Name**

Phone/Fax CPE **Account Types**

Billing Type Comments

101765

09/12/12-09/17/12

Obama for America (6765)

GMMB (4408)

Political/Candidate (1161)

political candidate (1775)

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

KAUFMA, MEREDITH

95/101/1536/SKED A National/Political

Standard

OBAMA/P/D SKED A:30 OBAMA FOR AMERICA SKED A Date Entered 08/03/12

Last Modified 09/14/12 Jessica Ellis Entered By

CO-OP No

ECR07894238 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Net Total

\$7,803.75 \$44,221.25

Sales Tax

Commission

WBNS-TV (WBNS) By Broadcast Month Sep. 2012	<u>Spots</u> 133	<u>Rate</u> \$52,025.00
Grand Total:	133	\$52,025.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	/ N	Mo Tu We Th Fr Sa Su	Spots	Rate	Total	Station	Comments	Entered
64.0	M/G For 38.0.1 / SPOT	09/16/12-09/16/12	5	:30	12:30A- 1:30A (EST)	;	1	X	1	\$75.00	\$75.00	WBNS-TV (WBNS)	CRIMINAL MINDS	9/4/12
65.0	M/G For 41.0.1 / NFL/AFC FOOTBALL	09/16/12-09/16/12	4	:30	4:30P- 7:30P (EST)		1	, X	1	\$2,200.00	\$2,200.00	WBNS-TV (WBNS)	NFL	9/4/12
66.0	Normal Line / SPOT	09/14/12-09/14/12	5	:30	3P- 3:55P (EST)		1	; X	1	\$175.00	\$175.00	WBNS-TV (WBNS)	DR PHIL	9/6/12
67.0	Normal Line / SPOT	09/12/12-09/14/12	5	:30	4:25A- 4:58A (EST)		1	x x x x	1	\$10.00	\$10.00	WBNS-TV (WBNS)	NEWS	9/6/12
68.0	Normal Line / SPOT	09/17/12-09/17/12	5	:30	6P- 6:30P (EST)		1 :	X	1	\$625.00	\$625.00	WBNS-TV (WBNS)	6PM NEWS	9/11/12
69.0	M/G For 20.0.1 / SPOT	09/15/12-09/15/12	4	:30	4:58A- 6:56A (EST)] :	1	. X	1	\$200.00	\$200.00	WBNS-TV (WBNS)	SAT AM NEWS	9/12/12
70.0	Normal Line / SPOT	09/13/12-09/13/12	4	:30	10:58A- 11:57A (EST)		1	X	1	\$400.00	\$400.00	WBNS-TV (WBNS)	THE PRICE IS RIGHT	9/12/12
71.0	Normal Line / SPOT	09/16/12-09/16/12	5	:30	11A- 11:30A (EST)		2		2	\$250.00	\$500.00	WBNS-TV (WBNS)	CAPITOL SQUARE/MAX SEP	9/12/12
72.0	Normal Line / SPOT	09/16/12-09/16/12	5	:30	9:30P- 10:30P (EST)		1	; ; ; x	1	\$850.00	\$850.00	WBNS-TV (WBNS)	THE GOOD WIFE	9/13/12
73.0	Normal Line / SPOT	09/17/12-09/17/12	- 5	:30	3:58P- 5P (EST)		1	X	1	\$175.00	\$175.00	WBNS-TV (WBNS)	DR ÖZ	9/13/12
74.0	Normal Line / SPOT	09/15/12-09/15/12	4	:30	11:35P- 12A (EST)		1	1 X	1	\$300.00	\$300.00	WBNS-TV (WBNS)	WALL TO WALL SPORTS	9/13/12
					COV	JEI	 Ri	MATION CONT	RAC	<u> </u>				
Accepted-	-Agency/Advertiser:			Date:	Accepted-S			NACH PROPERTY AND AND SALES A	. 11 1 440	Date:	Comments:			